

Holiday Inn Express

European Flagship Hotel for International Brand



architects
project managers
cost consultants

JLA were appointed as Architects on the redevelopment of the existing Quality Hotel Heathrow, into a new and re-branded Holiday Inn Express.

The scheme has been designed into phased elements to ensure that a level of business is maintained throughout the term of the contract. A keen priority and objective which was set by the client, and responded to by the design team led by JLA.

The hotel will become the largest Holiday Inn Express in Europe, and will double the existing Hotels capacity from 124 through to 300 bedrooms. The New Heathrow hotel will become the flagship hotel for the Holiday Inn Express brand.



Client: Crimson Hotels
Location: London Road, Heathrow
Value: £15 Million
Sector: Hotels
Skills: Architect
Contract Administrator

